

## Story-Writing Rubric : Digital Storytelling

Student Name: \_\_\_\_\_

| CATEGORY               | EXPERT:<br>CAN HELP TEACH OTHERS (4)  | VERY GOOD (3)  | GOOD (2)  | NEEDS ASSISTANCE (1)   |  |
|------------------------|---|--|---|--|--|
| <b>Writing Process</b> | Student devotes a lot of time and effort to the writing process (prewriting, drafting, reviewing, and editing). Works hard to make the story wonderful. | Student devotes sufficient time and effort to the writing process (prewriting, drafting, reviewing, and editing). Works and gets the job done. | Student devotes some time and effort to the writing process but was not very thorough. Does enough to get by.                                 | Student devotes little time and effort to the writing process. Doesn't seem to care.                         |  |
| <b>Introduction</b>    | The story has a "grabber" or catchy beginning, is supported throughout the story and revisited or resolved by the end of the story.                     | The story has a "grabber", is supported throughout the story but never resolved.   | A catchy beginning was attempted but was not related to the rest of the story.  | No attempt was made to catch the audience's attention at the beginning of the story.                         |  |
| <b>Organization</b>    | The story is very well organized. One idea or scene follows another in a logical sequence with clear transitions.                                       | The story is pretty well organized. One idea or scene may seem out of place. Clear transitions are used.                                       | The story is a little hard to follow. The transitions are sometimes not clear.  | Ideas and scenes seem to be randomly arranged.   |  |
| <b>Creativity</b>      | The story contains many creative details and/or descriptions that contribute to the reader's enjoyment. The author has really used his imagination.     | The story contains a few creative details and/or descriptions that contribute to the reader's enjoyment. The author has used his imagination.  | The story contains a few creative details and/or descriptions, but they distract from the story. The author has tried to use his imagination. | There is little evidence of creativity in the story. The author does not seem to have used much imagination. |  |
| <b>Setting</b>         | Many vivid, descriptive words are used to tell when and where the story took place.   | Some vivid, descriptive words are used to tell the audience when and where the story took place.   | The reader can figure out when and where the story took place, but the author didn't supply much detail.                                      | The reader has trouble figuring out when and where the story took place.                                     |  |
| <b>Title</b>           | Title is creative, sparks interest and is related to the story and topic.   | Title is related to the story and topic.   | Title is present, but does not appear to be related to the story and topic.   | No title.  |  |
| <b>Characters</b>      | The main characters are named and clearly described in text as well as pictures. Most readers could describe the characters accurately.                 | The main characters are named and described. Most readers would have some idea of what the characters looked like.                             | The main characters are named. The reader knows very little about the characters.   | It is hard to tell who the main characters are.  |  |